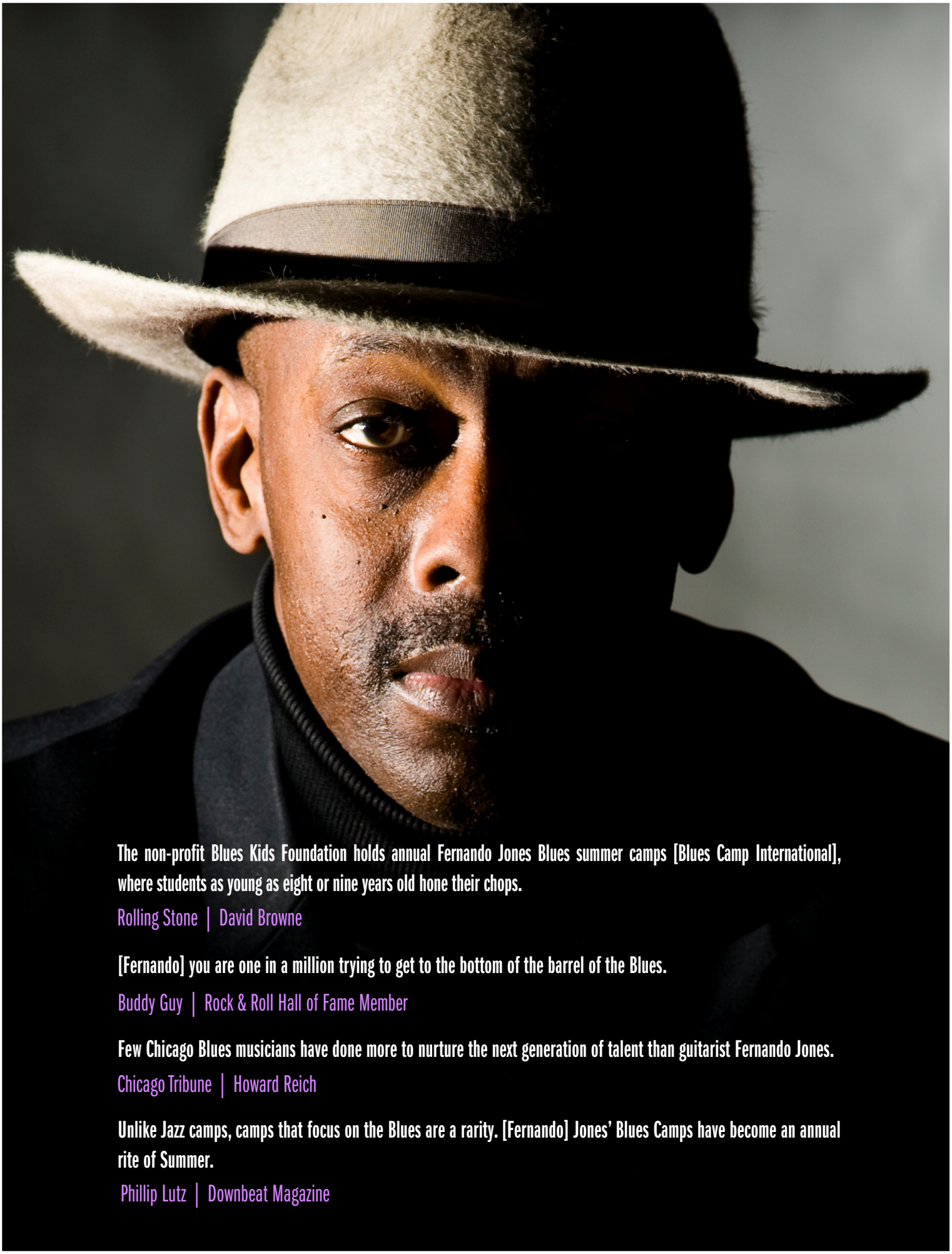


The non-profit Blues Kids Foundation holds annual Fernando Jones Blues summer camps [Blues Camp International], where students as young as eight or nine years old hone their chops.

Rolling Stone | David Browne

[Fernando] you are one in a million trying to get to the bottom of the barrel of the Blues.

Buddy Guy | Rock & Roll Hall of Fame Member

Few Chicago Blues musicians have done more to nurture the next generation of talent than guitarist Fernando Jones.

Chicago Tribune | Howard Reich

Unlike Jazz camps, camps that focus on the Blues are a rarity. [Fernando] Jones' Blues Camps have become an annual rite of Summer.

Phillip Lutz | Downbeat Magazine

1

OFFICE OF THE MAYOR

LORI E. LIGHTFOOT
MAYOR

CITY OF CHICAGO

July 11, 2022

Dear Friends:

On behalf of the City of Chicago, I am honored to welcome all those gathered for the Fernando Jones' 13th Annual Summer Blues Camp for Youth.

Founded in 1989 by Fernando Jones, Blues Kids America works to preserve, perform, and promote the art of Blues. In 2010, Jones launched Blues Camp with the goal of preserving the history of blues by passing the art along to the next generation through education, performance opportunities, and mentorships. Through their work, Blues Kids America is contributing to the future of the Blues while preserving its important past.

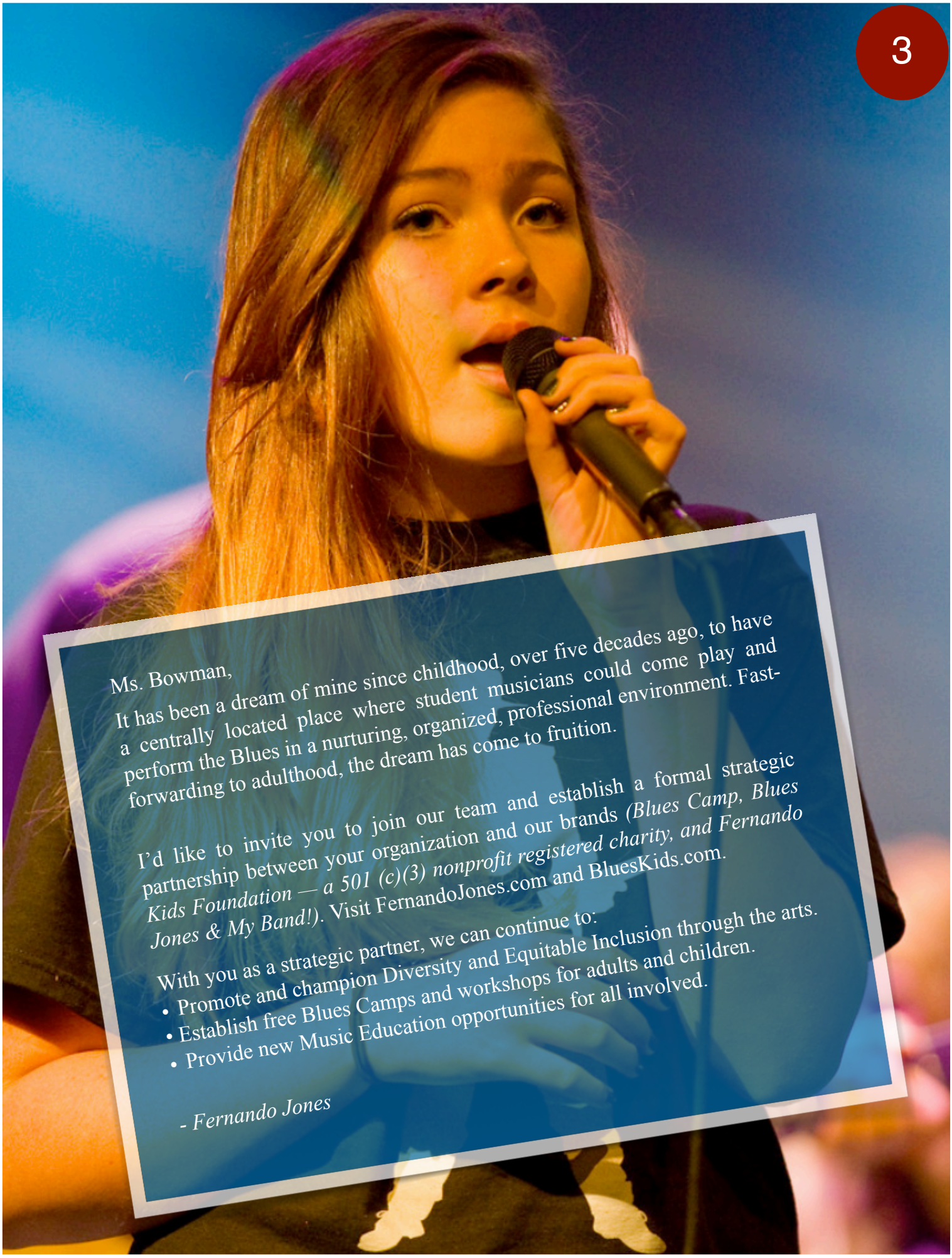
This year's Blues Camp will bring together young people from around the world between the ages of 12 and 18 to learn from and perform with world renowned instructors. Through exciting classes and workshops, students will learn the social and historic importance of the Blues, the importance of critical thinking and collaboration, learn to read music, improvise, and play by ear, and learn to perform with confidence. The camp ends with a live stage performance by the Blues Kids for friends, family, and the general public. I hope this year's camp attendees have a fun and informative summer and I commend Fernando Jones and the Blues Kids Foundation for their ongoing commitment to young musicians and the Blues.

I hope your event is memorable and enjoyable. Best wishes for continued success.

Sincerely,

Lori E. Lightfoot

Mayor



Ms. Bowman,

It has been a dream of mine since childhood, over five decades ago, to have a centrally located place where student musicians could come play and perform the Blues in a nurturing, organized, professional environment. Fast-forwarding to adulthood, the dream has come to fruition.

I'd like to invite you to join our team and establish a formal strategic partnership between your organization and our brands *(Blues Camp, Blues Kids Foundation — a 501 (c)(3) nonprofit registered charity, and Fernando Jones & My Band!)*. Visit FernandoJones.com and BluesKids.com.

With you as a strategic partner, we can continue to:

- Promote and champion Diversity and Equitable Inclusion through the arts.
- Establish free Blues Camps and workshops for adults and children.
- Provide new Music Education opportunities for all involved.

- Fernando Jones

Why should you consider supporting Blues Kids Foundation?

Though Blues is the root of American music, and *we* are at the vanguard, internationally, of Blues pedagogy, unlike Jazz and Classical music education programs, respectfully, there are few funding sources, resources and endowments setup for nonprofits like ours.

Supporting Blues Kids Foundation and *the Fernando Jones brand* will help us provide Social and Emotional Growth and Learning enrichment online and blended learning opportunities for underserved music loving youths who may not necessarily have access to a "structured" music appreciation or band program. This experience will expose them to the art of live music-making and public performance in a nurturing, hands-on environment through the lens of America's "root" music under the tutelage of highly skilled professionals.

Your support will also help sustain current programs such as our Blues Camp, music workshops and professional development sessions for educators, parents/guardians, and community members. We don't discriminate on the basis or race, religion, skill or gender.

I founded Blues Kids of America in 1989, in Chicago, and created Blues Kids Foundation, an IRS recognized 501(c)(3) nonprofit charitable organization, in 2009. Our mission is to preserve, perform and promote the Blues among America's youth, parents and educators with a focus on *Social & Emotional Learning, Literacy, STEAM (Science, Technology, Engineering, Arts and Math)* and *Music as a Second Language.* Thanks in advance for making us your charity of choice. Give without remembering if our purpose is in alignment with yours.

Fernando Jones

Global Impact

Fernando Jones' Blues Camp International is presented in performing arts centers and institutes of higher learning in America, Asia and Europe annually, and is free for all participants. Each Blues Kid receives a tuition waiver scholarship. The technology and resources invested in each of them has a value range of $1,500 to $2,500. All instruments are welcome. This priceless, fun-filled opportunity is designed to impact the life of a Blues Kid who simply wants to experience this cultural enrichment and intercultural awareness opportunity in an organic, nurturing environment with like-minded others.

Blues Kids Foundation uses the Kennedy Center ArtsEdge Standards and the standards regulating musical diversity from United Nations Educational, Scientific and Cultural Organization (UNESCO).

Goals

- Keep Blues youthful and exciting, while preserving it and building on the past.
- Introduce this American art form to new audiences, globally.
- Use critical thinking skills, while collaborating with others.
- Apply practical skills learned in class in a culminating activity on stage.

Learning Outcomes

- Improve music literacy by learning and playing songs by ear and reading tabs + chord charts.
- Communicate using cross-generational/regional "Blues" language.
- Use proper dynamics to ensure appropriate volume levels for vocalists and songs.
- Critique and self-evaluate performances and provide feedback to others.
- Perform as "one" in an ensemble setting.

3 - 5-Day Blues Camp

Monday to Friday (Tentative Schedule)

8:00AM - Welcome to Campus
8:05AM - Healthy Morning Snacks
Blues Kids' Morning Jam Session
8:30AM - Morning Assembly / Roll Call
8:45AM - Ensemble Sessions
11:20AM - Return to Auditorium / Pro Talk
11:30AM - Lunch
11:50PM - Dismissal

Friday (Tentative Schedule)
Culminating Activity & Blues Kids Fundraiser

5:30PM - Soundcheck
6:30PM - Donor Reception | Meet & Greet
7:30PM - Blues Kids of America Concert
9:00PM - The End

2-Day Blues Camp

Friday (Tentative Schedule)

5:30PM - Reception | Meet & Greet
7:00PM to 8:30PM - Ensemble Sessions
8:45PM - Dismissal

Saturday (Tentative Schedule)

9:00AM - Welcome to Campus
9:05AM - Healthy Morning Snacks
Blues Camp Morning Jam Session
9:30AM - Morning Assembly / Roll Call
9:50AM to 12:20PM - Ensemble Sessions
12:25PM - Lunch
12:50PM - Dismissal
6:30PM - Reception | Meet & Greet
7:30PM - Fernando Jones & My Band! Concert
8:00PM - Blues Kids of America Concert

2010 1. Columbia College Chicago
2011 Blues Camp Kick-Off at the Chicago Blues Fest
2. Huston-Tillotson University (Austin, TX)
3. Fender Center for the Performing Arts (Corona, CA)
4. Columbia College Chicago
2012 Blues Camp Kick-Off at the Chicago Blues Fest
5. Huston-Tiillotson University (Austin, TX)
6. Fender Center for the Performing Arts (Corona, CA)
7. Lahora High School (Anaheim, CA)
8. Columbia College Chicago
2013 Blues Camp Kick-Off at the Chicago Blues Fest
9. Galveston College (Galveston, TX)
10. Fender Center for the Performing Arts (Corona, CA)
11. University of California - Irvine
12. McPhail Center for Music (Minneapolis, MN)
13. Columbia College Chicago
14. The American Theatre (Hampton, VA)
2014 Blues Camp Kick-Off at the Chicago Blues Fest
15. Fender Center for the Performing Arts (Corona, CA)
16. California State University, Los Angeles
17. Columbia College Chicago
18. The American Theatre (Hampton, VA)
19. Miami Dade College
20. The Premises Music Studios, (London, England)
2015 Blues Camp Kick-Off at the Chicago Blues Fest
21. Corona Civic Center (Corona, CA)
22. California State University, Los Angeles
23. Tennessee State University (Nashville,TN)
24. Columbia College Chicago
25. The American Theatre (Hampton, VA)
26. Miami Dade College
27. The Premises Music Studios (London, England)
28. Italy (Private Location)
2016 Blues Camp Kick-Off at the Chicago Blues Fest
29. Corona Civic Center (Corona, CA)
30. Tennessee State University (Nashville,TN)
31. Columbia College Chicago
32. Tokyo School of Music and Dance (Tokyo, Japan)
33. The Premises Music Studios (London, England)
34. Havana, Cuba (Private Location)
2017 Blues Camp Kick-Off at the Chicago Blues Fest
35. National Blues Hall of Fame (St. Louis, MO)
36. Tennessee State University (Nashville,TN)
37. Columbia College Chicago
38. Tokyo School of Music and Dance (Tokyo, Japan)
39. The Premises Music Studios (London, England)
2018 40. Los Angeles Unified School District
41. Tennessee State University (Nashville,TN)
42. Columbia College Chicago's Music Center
43. Chicago State University
44. Logan Center for the Arts
2019 45. The Music Center at Columbia College Chicago
46. Arts Garage (Palm Beach County, FL)
2020 47. Blues Camp Online from Chicago
2021 48. Columbia College Chicago
49. Winston-Salem State University
(Winston-Salem State, NC)
2022 50. LeMoyne-Owen College (Memphis,TN)
51. B. B. King Museum (Indianola, MS)
52. Columbia College Chicago
53. Paul Quinn College
54. Winston-Salem State University
(Winston-Salem State, NC)

Strategic Partners

Blues Kids Foundation Blues Angels

Mary Barnes Donnelley Family Foundation | Lefort-Martin Fund | Allstate | Tom Liebman
Pert Foundation | The Chicago Community Trust | Chicago Microbusiness Recovery Grant Program
Knotty Luxe Arts Foundation | Jim Dunlop USA | Shure | Chicago Police Department Dist. 25
Chicago Federation of Musicians (Local 10-208) | Hungry For Music | Rotary Club of Chicago
Illinois Arts Council Agency | IL Blues Magazine | Facebook/Network for Good | Navy Pier Chicago
The Chicago Metro Chapters of Kappa Alpha Psi Fraternity, Incorporated | Thinking Computers
United Way | Bobbie's Screen Printing | Elizabeth Scott & Friends | Brookins Funeral Home
The Rotary Club of Winnetka-Northfield | Motor Row Events | Logan Center for the Arts
M.U.S.T Foundation | The Society Incorporated, The Chicago Chapter for the Arts | D'Addario Foundation

Blues Kids Foundation Friends

NAMM | DCASE | WGN TV | Chicago Public Schools | One Brick Foundation
South Shore Cultural Center | Downbeat Magazine | From the Heart International Education Foundation
C. Ron Allen | Dr. Frances Carroll | Dr. Grace Dawson | Reggie's Rock Club | Dr. Eddie Bleier & Friends
Edward Giles Irvin Foundation | Music Box Foundation | Latino Express | Project Outdoor | | A Sound Education

Blues Camp Education Partners

B.B. King Museum | Columbia College Chicago | LeMoyne-Owen College | Kehrein Center for the Arts
Beverly Arts Center | KOP Mentoring Network | Tokyo School of Music and Dance | Rust College
Stagg Elementary School | Powell Paideia Academy | Esmond Elementary School
School of Rock Oak Park, IL | Owen Scholastic Academy | ETA Creative Arts Foundation

BluesKids.com/Give

Thanks in advance for making us your charity of choice.

Give without remembering if our mission is in alignment with yours.

Four Year International Partner • $250K
Two Year International Partner • $150K
One Year International Partner • $75K
One Year National Partner • $50K
Partner of the Week • $7.5K
Blues Kid of the Year Partner • $5K
General Blues Camp Support • $2.5K
Musical instruments, performance space, and food
and transportation services/donations are welcome, too.

Fernando Jones' Blues Camp International
Residency at Columbia College Chicago's Music Center

1014 S. Michigan Avenue | Chicago, IL 60605 | FernandoJones.com | BluesKids.com
(779) Blues-Me | (312) 369-3229 | Info@BluesKids.com

Chicago Public School Vendor #41604

Photos by Glenn Kaupert, LeVern Danley III and Fernando Jones.

Columbia
COLLEGE CHICAGO