



KEEP
THE
BLUES
RED
HOT

Blues Angel,

Hello, my name is Fernando Jones, and it has been a dream of mine since childhood, over 5 decades ago, to have a centrally located place where student musicians could learn and perform the Blues in a safe, nurturing, organized, professional environment. Fast-forwarding to adulthood, the dream has come to fruition via Blues Camp International.

I want to invite you to join us by establishing a formal strategic partnership between you and Blues Kids Foundation, our 501(c)(3) nonprofit organization. We provide free youth-based Blues Camps on college campuses, performing arts centers, and in public school districts globally. Also, I am an IL State Board of Education-approved Professional Development provider. Your strategic partnership will help us continue to:

- Provide music education programs + workshops for our stakeholders.
- Champion Social Emotional Learning (SEL) through the arts.
- Serve school districts by putting the “A” in STEAM.

Visit FernandoJones.com and BluesKids.com for more information.
773-841-5262 | BluesNewz@aol.com





Photo by Fernando Jones

Blues Camp International · Grant Park, Chicago

Who We Are

In 1989, the *Blues Kids* brand was established. Today we are at the vanguard of Blues pedagogy and andragogy internationally. Blues Kids Foundation is an IRS-recognized 501(c)(3) nonprofit charitable organization. Our mission is to preserve, perform, and promote the Blues among America's youth, educators, parents, and community members. We establish free Blues Camps for children around the world through the lens of *Music as a Second Language*. We focus on Social & Emotional Learning enrichment activities, blended learning opportunities, Literacy, and STEAM (Science, Technology, Engineering, Arts, and Math).

As an Illinois State Board of Education Professional Development Provider, we facilitate workshops for educators and administrators titled "*Use the Blues and Technology to Implement Transformative Change while Enhancing Social & Emotional Learning*."

Though Blues is the root of American music, unlike Jazz and Classical music education programs, there are fewer funding sources, resources, and endowments set up for nonprofits such as ours. Bring Blues Camp to your town and consider us as your charity of choice. For the child who may not have access to a “structured” music appreciation or band program, this is a void that Blues Kids Foundation can fill.

— Fernando Jones, MPA

Keeping the Blues Alive Award recipient

Chicago Blues Hall of Fame Inductee

Photo by Glenn Kaupert

CHICAGO

Blues Camp International · Columbia College Chicago



Blues Camp North Carolina · Winston-Salem State University

Global Impact

Fernando Jones' Blues Camp International has been presented in performing arts centers and on college campuses (HBCUs and PWIs) in North America, Asia, Europe, and the Caribbean. Blues Camp is free! Each participant receives a tuition waiver scholarship. The technology and resources invested in each of them range from \$1,500 to \$2,500. All vocalists and instrumentalists are welcome. This program is designed to provide *the Blues Kid* with cultural enrichment and an intercultural music opportunity in an organic, nurturing environment with like-minded others. Blues Kids Foundation uses the Kennedy Center ArtsEdge Standards.

Goals

- Introduce the Blues to new youth audiences globally.
- Provide public performance opportunities for the Blues Kids.
- Teach Blues Kids the art of playing and singing songs by ear.

Learning Outcomes

Students will be able to:

- Use critical thinking skills while collaborating with others.
- Use proper dynamics to ensure appropriate volume levels for vocalists and songs.
- Communicate using cross-generational/regional “musician” language.
- Critique and self-evaluate performances and provide feedback to others.
- Apply practical skills learned in class in a culminating public performance space.
- Perform publicly and proficiently before the community and family members at large.





Blues Camp Family,

Seventeen years ago, I met Fernando at the Chicago Blues Fest with his Columbia College Chicago Blues Ensemble. After the set we spoke, and he shared his vision about a free Blues Camp. Here we are twelve years later, and what a ride it has been. Countless kids have participated in Blues Camps from coast to coast and in various locations around the world, but *Chi-Town* is the flagship and has been growing strong. *Fourteen years of Blues!*

At the end of each Blues Camp, during the culminating performance, our team is reminded that this is the Bluesiest Place on Earth for the Blues Kids. When I watch the young performers, my eyes water, and the hairs on my skin stand on alert. Pure joy as each group lays it out for all of our enjoyment. I always say it's my favorite day of the year. To Fernando and all his teachers, to the parents and all the students — let's keep this rolling.

— *Mr. Reuben*

LONDON



Traditional Blues Camp Days at-a-glance.

3 to 5-Day Blues Camp (Week))

Monday to Friday (Tentative Schedule)

8:00AM - Welcome to Campus
Blues Kids Morning Jam Session
 8:05AM - Healthy Morning Snacks
 8:30AM - Morning Assembly / Roll Call
 8:45AM - Ensemble Sessions Start
 11:00AM - Ensemble Sessions End
 11:10AM - Lunch
 11:30AM - Dismissal

Friday (Tentative Schedule)

Culminating Activity and Blues Kids Fundraiser
 5:30PM - Soundcheck
 6:30PM - Donor Reception | Meet & Greet
 7:30PM - Blues Kids of America Concert
 9:00PM - The End

2-Day Blues Camp

Friday (Tentative Schedule)

5:30PM - Reception | Meet & Greet
 7:00PM to 8:30PM - Ensemble Sessions
 8:45PM - Dismissal

Saturday (Tentative Schedule)

9:00AM - Welcome to Campus
 9:05AM - Healthy Morning Snacks
Blues Camp Morning Jam Session
 9:30AM - Morning Assembly / Roll Call
 9:50AM to 12:20PM - Ensemble Sessions
 12:25PM - Lunch
 12:50PM - Dismissal
 6:30PM - Reception | Meet & Greet
 7:30PM - Fernando Jones & My Band! Concert
 8:00PM - Blues Kids of America Concert

Photo by Glenn Kaupert

Blues Kids from Cartagena, Colombia

Blues Camp Chicago

Photo by Glenn Kaupert

Blues Kids from Cartagena, Colombia

Blues Camp Chicago

Photo by Glenn Kaupert

Blues Kids from Cartagena, Colombia

Blues Camp Chicago

NOTES



NOTES

Blues Camp History

- | | |
|------|---|
| 2010 | 1. Columbia College Chicago's Music Center
2. Huston-Tillotson University (Austin, TX)
3. Fender Center for the Performing Arts (Corona, CA) |
| 2012 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
4. Huston-Tillotson University (Austin, TX)
5. Fender Center for the Performing Arts (Corona, CA)
6. Lahora High School (Anaheim, CA)
7. Columbia College Chicago's Music Center |
| 2013 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
8. Galveston College (Galveston, TX)
9. Fender Center for the Performing Arts (Corona, CA)
10. University of California - Irvine (Irvine, CA)
11. McPhail Center for Music (Minneapolis, MN)
12. Columbia College Chicago's Music Center
13. The American Theatre (Hampton, VA) |
| 2014 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
14. Fender Center for the Performing Arts (Corona, CA)
15. California State University (Los Angeles, CA)
16. Columbia College Chicago's Music Center
17. The American Theatre (Hampton, VA)
18. Miami Dade College (Miami, FL)
19. The Premises Music Studios (London, England) |
| 2015 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
20. Corona Civic Center (Corona, CA)
21. California State University (Los Angeles, CA)
22. Tennessee State University (Nashville, TN)
23. Columbia College Chicago's Music Center
24. The American Theatre (Hampton, VA)
25. Miami Dade College (Miami, FL)
26. The Premises Music Studios (London, England)
27. Italy (Private Location) |
| 2016 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
28. Corona Civic Center (Corona, CA)
29. Tennessee State University (Nashville, TN)
30. Columbia College Chicago's Music Center
31. Tokyo School of Music and Dance (Tokyo, Japan)
32. Tokyo School of Music (Tokyo, Japan)
33. The Premises Music Studios (London, England)
34. Havana, Cuba (Private Locations) |
| 2017 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
35. National Blues Hall of Fame (St. Louis, MO)
36. Kappa Kamp Paul Quinn College (Dallas, TX)
37. Tennessee State University (Nashville, TN)
38. Columbia College Chicago's Music Center
39. Tokyo School of Music and Dance (Tokyo, Japan)
40. Tokyo School of Music (Tokyo, Japan)
41. The Premises Music Studios (London, England) |
| 2018 | Blues Camp Kick-Off Weekend at the Chicago Blues Fest
42. Los Angeles Unified School District (Los Angeles, CA)
43. Kappa Kamp Paul Quinn College (Dallas, TX)
44. Tennessee State University (Nashville, TN)
45. Columbia College Chicago's Music Center
46. Chicago State University (Chicago, IL)
47. Logan Center for the Arts (Chicago, IL) |





Blues Camp History

- | | |
|------|---|
| 2018 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>42. Los Angeles Unified School District (Los Angeles, CA)</p> <p>43. Kappa Kamp Paul Quinn College (Dallas, TX)</p> <p>44. Tennessee State University (Nashville, TN)</p> <p>45. Columbia College Chicago's Music Center</p> <p>46. Chicago State University (Chicago, IL)</p> <p>47. Logan Center for the Arts (Chicago, IL)</p> |
| 2019 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>48. Columbia College Chicago's Music Center</p> <p>49. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2020 | <p>The Pandemic</p> <p>50. Blues Camp Online from Chicago (Pandemic)</p> |
| 2021 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>51. Columbia College Chicago's Music Center</p> <p>52. Winston-Salem State University (Winston-Salem, NC)</p> <p>53. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2022 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>54. B. B. King Museum and Interpretive Center (Indianola, MS)</p> <p>55. Columbia College Chicago's Music Center</p> <p>56. Kappa Kamp Paul Quinn College (Dallas, TX)</p> <p>57. Winston-Salem State University (Winston-Salem, NC)</p> <p>58. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2023 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>59. Winston-Salem State University (Winston-Salem, NC)</p> <p>60. B. B. King Museum and Interpretive Center (Indianola, MS)</p> <p>61. Columbia College Chicago's Music Center</p> <p>62. LaGuardia High School of Music & Art & Performing Arts (New York, NY)</p> <p>63. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2024 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>64. Boys & Girls Club of Southern Nevada (Henderson, NV)</p> <p>65. Columbia College Chicago's Music Center</p> <p>66. Governors State University (University Park, IL)</p> <p>67. Winston-Salem State University (Winston-Salem, NC)</p> <p>68. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2025 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>69. Lynn Public Schools (Lynn, MA)</p> <p>70. Columbia College Chicago's Music Center</p> <p>71. Governors State University (University Park, IL)</p> <p>72. Kennedy King College (Chicago, IL)</p> <p>73. Tokyo School of Music and Dance (Tokyo, Japan)</p> <p>74. Tokyo School of Music (Tokyo, Japan)</p> <p>75. Osaka School of Music (Osaka, Japan)</p> <p>76. KOP Mentoring Network (Palm Beach County, FL)</p> |
| 2026 | <p>Blues Camp Kick-Off Weekend at the Chicago Blues Fest</p> <p>77. The Arts School (Winston-Salem, NC)</p> <p>78. Florida A&M (Tallahassee, FL)</p> <p>79. Columbia College Chicago's Music Center</p> <p>80. Kennedy King College (Chicago, IL)</p> <p>81. Tokyo School of Music and Dance (Tokyo, Japan)</p> <p>82. Tokyo School of Music (Tokyo, Japan)</p> <p>83. Osaka School of Music (Osaka, Japan)</p> <p>84. Akpe Cultural Center (Accra, Ghana)</p> <p>85. KOP Mentoring Network (Palm Beach County, FL)</p> |



Blues Camp Tokyo · Roppongi Claps

GOBONA

Blues Camp California · Fender Center for the Performing Arts

OSAKA



Photo by Fernando Jones

NEW YORK

Blues Camp New York City - LaGuardia High School



Blues Kids Foundation and Friends Present The 15th Annual Blues Kid of the Year Contest | 2027

Parents/Legal Guardians go to www.BluesKids.com/Contest for all instructions.

Eligibility: Contestants entering the *Blues Kid of the Year Contest* (BKOTY) must live in North America and be between the ages of eleven (11) and fifteen (15) by July 1st. Blues Kids who've attended Blues Camp before are ineligible. Proof of age may be requested at any time during the process. Contestants can enter under parental/legal guardian supervision only. They can sing and/or play an instrument(s) accompanied by one of the backing tracks on the page. Be creative and have fun.

The winner gets transportation that may include either two (2) roundtrip plane tickets on Southwest Airlines (or a comparable airline) of a commercial passenger train or bus. And six (6) nights of lodging accommodations in a chain hotel across the street from Blues Camp. The BKOTY will also receive an award, swag from D'Addario, Rotary Club Chicago, Jim Dunlop, Blues Kids Foundation and more.

2027 Deadline: Submit entries between February 1st and June 20th at 12P CST; The 2027 BKOTY will be announced by June 22nd by 5P CST on our social media platforms.

The 2027 BKOTY must be accompanied by a legal guardian to Fernando Jones' 18th Annual Blues Camp International at Columbia College Chicago Monday, July 5 to Friday, July 9, 2027.



Blues Kids Foundation Presents Fernando Jones' 18th Annual

BLUESCAMPINTERNATIONAL

FREE FOR BEGINNER, INTERMEDIATE and ADVANCED LEVEL SINGERS and INSTRUMENTALISTS • AGES 12 TO 18

COLUMBIA COLLEGE CHICAGO • SUNDAY, JULY 4 - FRIDAY, JULY 9, 2027

Located at 1014 S Michigan Avenue across the street from Grant Park. Stay tuned for additional Blues Camps this year.

Enter your child in the **15th Annual Blues Kid of the Year Contest** • BluesKids.com/Contest

Rolling Stone

"The non-profit Blues Kids Foundation holds annual Fernando Jones Blues summer camps, where students as young as eight or nine years old hone their chops."

Columbia
COLLEGE CHICAGO



Free • Register Today • Get Info @ BluesKids.com/EarlyBird or call (779) BluesMe (258-3763)



Photos by Glenn Kaupert, Fernando Jones and Levern Danley III

2027

Presented by Blues Kids Foundation and their Blues Angels, Fernando Jones' Blues Camp International is free for Blues Kids to participate. Local, national, and international **Blues Kids 12 to 18 years old are welcome** to attend any of our Blues Camps once they pass their online or in-person audition. Your Blues Kid will be placed into a band **based on their age and skill level with like-minded others**. We practice the art of learning, singing, playing, and performing the Blues by ear. Our instructors are highly trained, vetted and qualified internationally traveled professional teaching musicians.

Placement is for beginner, intermediate, and advanced-level vocalists and instrumentalists. Your Blues Kid will be immersed in America's "Root" music through the lens of structured ensemble instruction, team-building activities, field study trips, and public concert performance presentations. Details for all of the Blues Camps throughout the year can be found at BluesKids.com.

Our BLUES (Blues Learning and Understanding Education System) has been successfully established on college campuses and performing arts centers in Asia, Africa, North America, Europe and The Caribbean during our 38 year history.

Blues Kids Foundation is an IRS recognized 501(c)(3) nonprofit charitable organization that uses Kennedy Center ArtsEdge Standards.

Fernando Jones' "Guitar Man" logo is a registered trademark with the US Patent and Trademark Office.

Thanks for making us your charity of choice. If you'd like to become a strategic partner contact us at: Info@BluesKids.com or call (779) BluesMe.

BluesKids.com • FernandoJones.com

Rolling Stone

"The non-profit Blues Kids Foundation holds annual Fernando Jones Blues summer camps, where students as young as eight or nine years old hone their chops."

Strategic Partners

Blues Kids Foundation Blues Angels

Mary Barnes Donnelley Family Foundation | LeFort-Martin Fund | Tom Liebman | Jim Dunlop
HawkAuto.com | PERT Foundation | The Chicago Community Trust | United Way | Fidelity Charitable
Chicago Federation of Musicians (Local 10-208) | Hungry For Music | Rotary Club of Chicago | MYTT
Illinois Arts Council Agency | IL Blues Magazine | Facebook / Network for Good | Navy Pier Chicago
USA D'Addario Foundation | The Chicago Metro Chapters of Kappa Alpha Psi Fraternity, Incorporated
Fender Musical Instruments | Knotty Luxe Arts Foundation | Chicago Police Department Dist. 25

Blues Camp Education Partners

B.B. King Museum and Interpretive Center (MS) | Columbia College Chicago
Tokyo School of Music and Dance (JP) | M.U.S.T Foundation | Winston-Salem State University (NC)
Chicago Multi-Cultural Dance Center | KOP Mentoring Network (FL) | Governors State University
Chicago Public Schools: Pershing, Hendricks, Esmond, Ray and Powell Paideia Academy
A Sound Education | Delta Arts Center (NC) | School of Rock (Oak Park, IL)
Osaka School of Music | Chicago Sister Cities International

Blues Kids Foundation Friends

NAMM | WGN TV | One Brick Foundation | South Shore Cultural Center | Thinking Computers
Buddy Guy's Legends | Edward Giles Irvin Foundation | Music Box Foundation | FAME Center
Downbeat Magazine | The Society Incorporated, The Chicago Chapter for the Arts | C. Ron Allen
Dr. Frances Carroll | Dr. Grace Dawson | Reggie's Rock Club | Elizabeth Scott & Friends
South Shore Cultural Center | Bobbie's Screen Printing | DCASE | ETA Creative Arts Foundation
Bikes & Music Foundation

BluesKids.com/Give

Thanks in advance for making us your charity of choice.

Give without remembering if our mission is in alignment with yours.

Four-Year International Partner • **\$250K** | Two-Year International Partner • **\$150K**
One-Year International Partner • **\$75K** | One-Year National Partner • **\$50K**
Partner of the Week • **\$7.5K** | Blues Kid of the Year Partner • **\$5K** | General Support • **\$2.5K**
Musical instruments, performance space, food + beverages, lodging
and transportation service donations are welcome.

Zelle®



Credit/Debit Card



Fernando Jones' Blues Camp International

In-residence since 2010 at Columbia College Chicago's Music Center
1014 S. Michigan Avenue | Chicago, IL 60605 | FernandoJones.com | BluesKids.com
(779) BluesMe | Info@BluesKids.com

Bring Blues Camp Workshop Days into your school to help supplement your Music Ed. programming. We are ready!
Chicago Public Schools Vendor #21794, Blues Kid of America | Chicago Public Schools Vendor #41604, Blues Kids Foundation
Illinois State Board of Education Professional Development Provider
RCDTS Code: 150160043P10000

Columbia
COLLEGE CHICAGO