

KEEP
THE
BLUES
RED
HOT

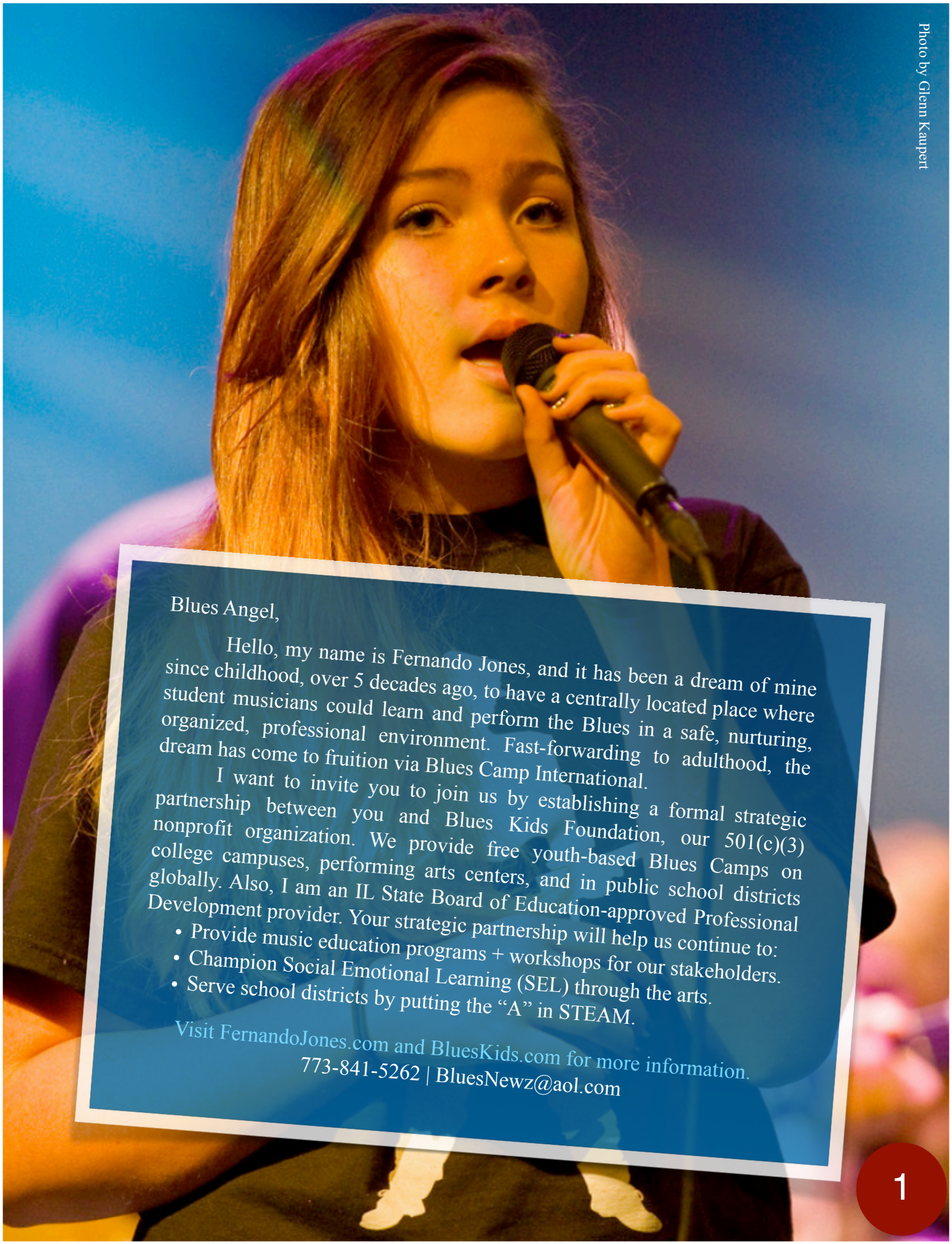


Photo by Glenn Kaupert

Blues Angel,

Hello, my name is Fernando Jones, and it has been a dream of mine since childhood, over 5 decades ago, to have a centrally located place where student musicians could learn and perform the Blues in a safe, nurturing, organized, professional environment. Fast-forwarding to adulthood, the dream has come to fruition via Blues Camp International.

I want to invite you to join us by establishing a formal strategic partnership between you and Blues Kids Foundation, our 501(c)(3) nonprofit organization. We provide free youth-based Blues Camps on college campuses, performing arts centers, and in public school districts globally. Also, I am an IL State Board of Education-approved Professional Development provider. Your strategic partnership will help us continue to:

- Provide music education programs + workshops for our stakeholders.
- Champion Social Emotional Learning (SEL) through the arts.
- Serve school districts by putting the "A" in STEAM.

Visit FernandoJones.com and BluesKids.com for more information.

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Photo by Fernando Jones
JAMES H. BOWEN HIGH SCHOOL
Blues Camp Workshop Days
Blues Camp Workshop Days · Chicago Public Schools



Who We Are

In 1989, the *Blues Kids* brand was established. Today we are at the vanguard of Blues pedagogy and andragogy internationally. Blues Kids Foundation is an IRS-recognized 501(c)(3) nonprofit charitable organization. Our mission is to preserve, perform, and promote the Blues among America's youth, educators, parents, and community members. We establish free Blues Camps for children around the world through the lens of *Music as a Second Language. W*e focus on Social & Emotional Learning enrichment activities, blended learning opportunities, Literacy, and STEAM (Science, Technology, Engineering, Arts, and Math).

As an Illinois State Board of Education Professional Development Provider, we facilitate workshops for educators and administrators titled *"Use the Blues and Technology to Implement Transformative Change while Enhancing Social & Emotional Learning.*"

Though Blues is the root of American music, unlike Jazz and Classical music education programs, there are fewer funding sources, resources, and endowments set up for nonprofits such as ours. Bring Blues Camp to your town and consider us as your charity of choice. For the child who may not have access to a “structured” music appreciation or band program, this is a void that Blues Kids Foundation can fill.

— Fernando Jones, MPA
Keeping the Blues Alive Award recipient
Chicago Blues Hall of Fame Inductee



Photo by Glenn Kaupert



Global Impact

Fernando Jones' Blues Camp International has been presented in performing arts centers and on college campuses (HBCUs and PWIs) in North America, Asia, Europe, and the Caribbean. Blues Camp is free! Each participant receives a tuition waiver scholarship. The technology and resources invested in each of them range from $1,500 to $2,500. All vocalists and instrumentalists are welcome. This program is designed to provide *the Blues Kid* with cultural enrichment and an intercultural music opportunity in an organic, nurturing environment with like-minded others. Blues Kids Foundation uses the Kennedy Center ArtsEdge Standards.

Goals

- Introduce the Blues to new youth audiences globally.
- Provide public performance opportunities for the Blues Kids.
- Teach Blues Kids the art of playing and singing songs by ear.

Learning Outcomes

Students will be able to:

- Use critical thinking skills while collaborating with others.
- Use proper dynamics to ensure appropriate volume levels for vocalists and songs.
- Communicate using cross-generational/regional "musician" language.
- Critique and self-evaluate performances and provide feedback to others.
- Apply practical skills learned in class in a culminating public performance space.
- Perform publicly and proficiently before the community and family members at large.



Photo by Fernando Jones

Blues Camp Palm Beach County, Florida



Blues Camp Family,

Seventeen years ago, I met Fernando at the Chicago Blues Fest with his Columbia College Chicago Blues Ensemble. After the set we spoke, and he shared his vision about a free Blues Camp. Here we are twelve years later, and what a ride it has been. Countless kids have participated in Blues Camps from coast to coast and in various locations around the world, but *Chi-Town* is the flagship and has been growing strong. *Fourteen years of Blues!*

At the end of each Blues Camp, during the culminating performance, our team is reminded that this is the Bluesiest Place on Earth for the Blues Kids. When I watch the young performers, my eyes water, and the hairs on my skin stand on alert. Pure joy as each group lays it out for all of our enjoyment. I always say it's my favorite day of the year. To Fernando and all his teachers, to the parents and all the students — let's keep this rolling.

— Mr. Reuben



Photo by Fernando Jones



Traditional Blues Camp Days at-a-glance.

3 to 5-Day Blues Camp (Week))

Monday to Friday (Tentative Schedule)

8:00AM - Welcome to Campus
Blues Kids Morning Jam Session
8:05AM - Healthy Morning Snacks
8:30AM - Morning Assembly / Roll Call
8:45AM - Ensemble Sessions Start
11:00AM - Ensemble Sessions End
11:10AM - Lunch
11:30AM - Dismissal

Friday (Tentative Schedule)
Culminating Activity and Blues Kids Fundraiser

5:30PM - Soundcheck
6:30PM - Donor Reception | Meet & Greet
7:30PM - Blues Kids of America Concert
9:00PM - The End

2-Day Blues Camp

Friday (Tentative Schedule)

5:30PM - Reception | Meet & Greet
7:00PM to 8:30PM - Ensemble Sessions
8:45PM - Dismissal

Saturday (Tentative Schedule)

9:00AM - Welcome to Campus
9:05AM - Healthy Morning Snacks
Blues Camp Morning Jam Session
9:30AM - Morning Assembly / Roll Call
9:50AM to 12:20PM - Ensemble Sessions
12:25PM - Lunch
12:50PM - Dismissal
6:30PM - Reception | Meet & Greet
7:30PM - Fernando Jones & My Band! Concert
8:00PM - Blues Kids of America Concert



Photo by Glenn Kaupert

Blues Kids from Cartagena, Colombia

Blues Camp Chicago

NOTES


Photo by Fernando Jones
Blues Kids in Havana (undisclosed location)
Blues Camp Havana, Cuba

NOTES

Photo by Glenn Kaupert

Blues Camp History

2010
1. Columbia College Chicago's Music Center

2011
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
2. Columbia College Chicago's Music Center
3. Huston-Tillotson University (Austin, TX)
4. Fender Center for the Performing Arts (Corona, CA)

2012
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
5. Huston-Tiillotson University (Austin, TX)
6. Fender Center for the Performing Arts (Corona, CA)
7. Lahora High School (Anaheim, CA)
8. Columbia College Chicago's Music Center

2013
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
9. Galveston College (Galveston, TX)
10. Fender Center for the Performing Arts (Corona, CA)
11. University of California - Irvine (Irvine, CA)
12. McPhail Center for Music (Minneapolis, MN)
13. Columbia College Chicago's Music Center
14. The American Theatre (Hampton, VA)

2014
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
15. Fender Center for the Performing Arts (Corona, CA)
16. California State University (Los Angeles, CA)
17. Columbia College Chicago's Music Center
18. The American Theatre (Hampton, VA)
19. Miami Dade College (Miami, FL)
20. The Premises Music Studios (London, England)

2015
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
21. Corona Civic Center (Corona, CA)
22. California State University (Los Angeles, CA)
23. Tennessee State University (Nashville, TN)
24. Columbia College Chicago's Music Center
25. The American Theatre (Hampton, VA)
26. Miami Dade College (Miami, FL)
27. The Premises Music Studios (London, England)
28. Italy (Private Location)

2016
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
29. Corona Civic Center (Corona, CA)
30. Tennessee State University (Nashville, TN)
31. Columbia College Chicago's Music Center
32. Tokyo School of Music and Dance (Tokyo, Japan)
33. Tokyo School of Music (Tokyo, Japan)
34. The Premises Music Studios (London, England)
35. Havana, Cuba (Private Locations)

2017
Blues Camp Kick-Off Weekend at the Chicago Blues Fest
36. National Blues Hall of Fame (St. Louis, MO)
37. Kappa Kamp Paul Quinn College (Dallas, TX)
38. Tennessee State University (Nashville, TN)
39. Columbia College Chicago's Music Center
40. Tokyo School of Music and Dance (Tokyo, Japan)
41. Tokyo School of Music (Tokyo, Japan)
42. The Premises Music Studios (London, England)





Photo by LeVern Danley III

Blues Camp History

2018 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
43. Los Angeles Unified School District (Los Angeles, CA)
44. Kappa Kamp Paul Quinn College (Dallas,TX)
45. Tennessee State University (Nashville,TN)
46. Columbia College Chicago's Music Center
47. Chicago State University (Chicago, IL)
48. Logan Center for the Arts (Chicago, IL)

2019 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
49. Columbia College Chicago's Music Center
50. KOP Mentoring Network (Palm Beach County, FL)

2020 The Pandemic
51. Blues Camp Online from Chicago (Pandemic)

2021 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
52. Columbia College Chicago's Music Center
53. Winston-Salem State University (Winston-Salem, NC)
54. KOP Mentoring Network (Palm Beach County, FL)

2022 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
55. B. B. King Museum and Interpretive Center (Indianola, MS)
56. Columbia College Chicago's Music Center
57. Kappa Kamp Paul Quinn College (Dallas,TX)
58. Winston-Salem State University (Winston-Salem, NC)
59. KOP Mentoring Network (Palm Beach County, FL)

2023 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
60. Winston-Salem State University (Winston-Salem, NC)
61. B. B. King Museum and Interpretive Center (Indianola, MS)
62. Columbia College Chicago's Music Center
63. LaGuardia High School of Music & Art & Performing Arts (New York, NY)
64. KOP Mentoring Network (Palm Beach County, FL)

2024 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
65. Boys & Girls Club of Southern Nevada (Henderson, NV)
66. Columbia College Chicago's Music Center
67. Governors State University (University Park, IL)
68. Winston-Salem State University (Winston-Salem, NC)
69. KOP Mentoring Network (Palm Beach County, FL)

2025 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
70. Lynn Public Schools (Lynn, MA)
71. Columbia College Chicago's Music Center
72. Governors State University (University Park, IL)
73. Kennedy King College (Chicago, IL)
74. Tokyo School of Music and Dance (Tokyo, Japan)
75. Tokyo School of Music (Tokyo, Japan)
76. Osaka School of Music (Osaka, Japan)
77. KOP Mentoring Network (Palm Beach County, FL)

2026 Blues Camp Kick-Off Weekend at the Chicago Blues Fest
78. The Arts School (Winston-Salem, NC)
79. Florida A&M (Tallahassee, FL)
80. Columbia College Chicago's Music Center
81. Kennedy King College (Chicago, IL)
82. Tokyo School of Music and Dance (Tokyo, Japan)
83. Tokyo School of Music (Tokyo, Japan)
84. Osaka School of Music (Osaka, Japan)
85. Akpe Cultural Center (Accra, Ghana)
86. KOP Mentoring Network (Palm Beach County, FL)



Photo by Fernando Jones

Blues Camp Tokyo · Roppungi Claps



Photo by Jeanette Fyke



Photo by Fernando Jones



Photo by Fernando Jones

Blues Camp Mississippi · B.B. King Museum and Interpretive Center



Photo by Fernando Jones

Blues Camp New York City · LaGuardia High School



Blues Kids Foundation and Friends Present

The 15th Annual Blues Kid of the Year Contest | 2027

Parents/Legal Guardians go to www.BluesKids.com/Contest for all instructions.

Eligibility: Contestants entering the *Blues Kid of the Year Contest* (BKOTY) must live in North America and be between the ages of eleven (11) and fifteen (15) by July 1st. Blues Kids who've attended Blues Camp before are ineligible. Proof of age may be requested at any time during the process. Contestants can enter under parental/legal guardian supervision only. They can sing and/or play an instrument(s) accompanied by one of the backing tracks on the page. Be creative and have fun.

The winner gets transportation that may include either two (2) roundtrip plane tickets on Southwest Airlines (or a comparable airline) of a commercial passenger train or bus. And six (6) nights of lodging accommodations in a chain hotel across the street from Blues Camp. The BKOTY will also receive an award, swag from D'Addario, Rotary Club Chicago, Jim Dunlop, Blues Kids Foundation and more.

2027 Deadline: Submit entries between February 1st and June 20th at 12P CST; The 2027 BKOTY will be announced by June 22nd by 5P CST on our social media platforms.

The 2027 BKOTY must be accompanied by a legal guardian to Fernando Jones' 18th Annual Blues Camp International at Columbia College Chicago Monday, July 5 to Friday, July 9, 2027.



Blues Kids Foundation Presents Fernando Jones' 18th Annual

BLUESCAMPINTERNATIONAL

FREE FOR BEGINNER, INTERMEDIATE and ADVANCED LEVEL SINGERS and INSTRUMENTALISTS · AGES 12 TO 18

COLUMBIA COLLEGE CHICAGO · SUNDAY, JULY 4 - FRIDAY, JULY 9, 2027

Located at 1014 S Michigan Avenue across the street from Grant Park. Stay tuned for additional Blues Camps this year.

Enter your child in the 15th Annual Blues Kid of the Year Contest · BluesKids.com/Contest

Rolling Stone

"The non-profit Blues Kids Foundation holds annual Fernando Jones Blues summer camps, where students as young as eight or nine years old hone their chops."

Columbia
COLLEGE CHICAGO

Free · Register Today · Get Info @ BluesKids.com/EarlyBird or call (779) BluesMe (258-3763)



Presented by Blues Kids Foundation and their Blues Angels, Fernando Jones' Blues Camp International is free for Blues Kids to participate. Local, national, and international Blues Kids 12 to 18 years old are welcome to attend any of our Blues Camps once they pass their online or in-person audition. Your Blues Kid will be placed into a band based on their age and skill level with like-minded others. We practice the art of learning, singing, playing, and performing the Blues by ear. Our instructors are highly trained, vetted and qualified internationally traveled professional teaching musicians.

Placement is for beginner, intermediate, and advanced-level vocalists and instrumentalists. Your Blues Kid will be immersed in America's "Root" music through the lens of structured ensemble instruction, team-building activities, field study trips, and public concert performance presentations. Details for all of the Blues Camps throughout the year can be found at BluesKids.com.

Our BLUES (Blues Learning and Understanding Education System) has been successfully established on college campuses and performing arts centers in Asia, Africa, North America, Europe and The Caribbean during our 38 year history.

Blues Kids Foundation is an IRS recognized 501(c)(3) nonprofit charitable organization that uses Kennedy Center ArtsEdge Standards.
Fernando Jones' "Guitar Man" logo is a registered trademark with the US Patent and Trademark Office.
Thanks for making us your charity of choice. If you'd like to become a strategic partner contact us at: Info@BluesKids.com or call (779) BluesMe.

BluesKids.com · FernandoJones.com

Rolling Stone	"The non-profit Blues Kids Foundation holds annual Fernando Jones Blues summer camps, where students as young as eight or nine years old hone their chops."

Strategic Partners

Blues Kids Foundation Blues Angels

Mary Barnes Donnelley Family Foundation | LeFort-Martin Fund | Tom Liebman | Jim Dunlop
HawkAuto.com | PERT Foundation | The Chicago Community Trust | United Way | Fidelity Charitable
Chicago Federation of Musicians (Local 10-208) | Hungry For Music | Rotary Club of Chicago | MYTT
Illinois Arts Council Agency | IL Blues Magazine | Facebook / Network for Good | Navy Pier Chicago
USA D'Addario Foundation | The Chicago Metro Chapters of Kappa Alpha Psi Fraternity, Incorporated
Fender Musical Instruments | Knotty Luxe Arts Foundation | Chicago Police Department Dist. 25

Blues Camp Education Partners

B.B. King Museum and Interpretive Center (MS) | Columbia College Chicago
Tokyo School of Music and Dance (JP) | M.U.S.T Foundation | Winston-Salem State University (NC)
Chicago Multi-Cultural Dance Center | KOP Mentoring Network (FL) | Governors State University
Chicago Public Schools: Pershing, Hendricks, Esmond, Ray and Powell Paideia Academy
A Sound Education | Delta Arts Center (NC) | School of Rock (Oak Park, Il)
Osaka School of Music | Chicago Sister Cities International

Blues Kids Foundation Friends

NAMM | WGN TV | One Brick Foundation | South Shore Cultural Center | Thinking Computers
Buddy Guy's Legends | Edward Giles Irvin Foundation | Music Box Foundation | FAME Center
Downbeat Magazine | The Society Incorporated, The Chicago Chapter for the Arts | C. Ron Allen
Dr. Frances Carroll | Dr. Grace Dawson | Reggie's Rock Club | Elizabeth Scott & Friends
South Shore Cultural Center | Bobbie's Screen Printing | DCASE | ETA Creative Arts Foundation
Bikes & Music Foundation

BluesKids.com/Give

Thanks in advance for making us your charity of choice.

Give without remembering if our mission is in alignment with yours.

Four-Year International Partner • $250K | Two-Year International Partner • $150K
One-Year International Partner • $75K | One-Year National Partner • $50K
Partner of the Week • $7.5K |Blues Kid of the Year Partner • $5K | General Support • $2.5K
Musical instruments, performance space, food + beverages, lodging
and transportation service donations are welcome.

Zelle®

Credit/Debit Card

Fernando Jones' Blues Camp International

In-residence since 2010 at Columbia College Chicago's Music Center

1014 S. Michigan Avenue | Chicago, IL 60605 | FernandoJones.com | BluesKids.com
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Bring Blues Camp Workshop Days into your school to help supplement your Music Ed. programming. We are ready!
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